

CRAIG SPENCELEY DIRECTOR

About



Craig is a creative and versatile shooting director with broad experience across branded content, commercials, documentary and a passion for storytelling. His work fuses story, emotion and engaging visuals always shooting with the edit in mind. He also enjoys many cheeses, munching pink wafer biscuits and writing in the third person.

Key points

- Writing and pitching creative internally and to clients.
- Directing animated and live action stories.
- Self-shooting (owns and operates FS5 kit, lighting and Sony FX3 w/ Gimbal).
- Offline editing and grade (Avid, Premiere & Resolve).
- Reel: www.craigspenceley.com/reel/

Previous experience

Freelance Director

JANUARY 2018 - PRESENT

Collaborating with lovely production companies and broadcasters to shoot and direct creative branded content, factual television and commercials.

Head of Film | Clearhead

SEPTEMBER 2016 - JANUARY 2018

Writing all creative, pitching and directing jobs for a wide variety of industries including computer games, blue chip, education, lifestyle, fashion and beauty. Even shot a zombie action sequence in 360 video.

Freelance Director

DECEMBER 2013 - SEPTEMBER 2016

Working directly with clients and production companies to shoot, produce and direct a variety of films for all sorts of terrific people. Highlights included a plethora of tourism spots, filming with a Tiger and introducing a naked bearded man to the Chief Marketing Officer of Barclaycard.

Senior Video Producer/Director | Engine Creative

JUNE 2009 - DECEMBER 2013

Running the video production department at Engine Creative agency. Producing & directing all video output for the company and building collaborative relationships with broadcast, public and private sector clients. Won an RAR award for video production.

Freelance Director & Producer

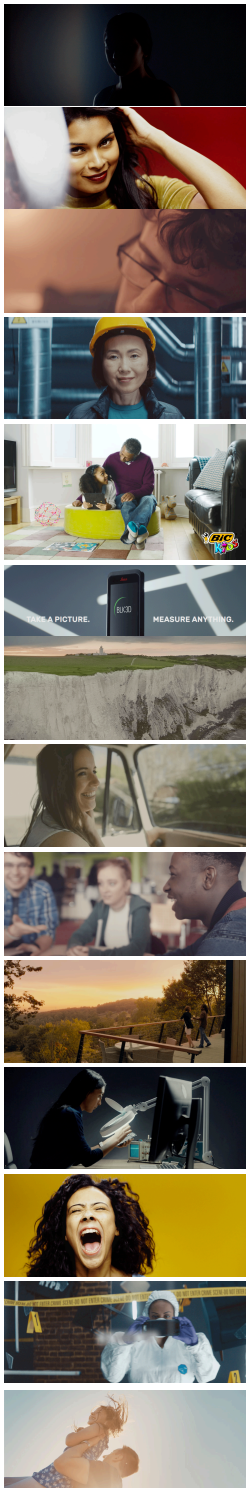
APRIL 2008 - JUNE 2009

Producing and directing projects on a freelance basis for a variety of clients including P&G.

Video Producer & Lead Creative | Blackbox-av

SEPTEMBER 2004 - APRIL 2008

In charge of all creative output for Blackbox-av where my work was nominated for an M&H award. Oversaw video, audio and interactive projects from quoting and tendering right through to delivery. Interviewed a fascinating WWII tank commander.



Select projects

DATE	PRODUCTION	TYPE	CLIENT	ROLE	FORMAT
2023	HSBC "Ask Celine"	Branded Content	Gorilla Gorilla	Director	Sony FX6/FS3
2023	Crimewatch Live - Passport VT	Broadcast Factual	BBC	Shooting PD	Sony FS5/FX3
2023	Defenders UK	Broadcast Factual	Tomos TV / BBC	Shooting PD	Sony FS5/FX3
2023	The Longest Distance	Short Film	Tedium Entertainment	Director	Alexa 35
2022	Outside In / Art at The Dorchester Hotel	Branded Content	Gorilla Gorilla	Director	Alexa 35 / Mini
2022	Emmerdale - 50 Unforgettable Years	Broadcast Factual	ITV	Lighting Cameraman	Sony FS5/FS7
2021	The Climate Partnership	Online Animated Series	HSBC/WWF	Writer/Director	Animation
2021	Actors for Human Rights	Online Promo	AFHR	Shooting Director	Sony FS5 Raw / Panasonic S1H
2020	Yopa "Sold"	Online Commercial	Yopa / The Smalls	Writer/Director	Alexa
2020	Illustrate with Isla	Masterclass	IS	Shooting Director	Sony FS5 Raw / Panasonic S1H
2019	Yopa "Hello"	Online Commercial Series	Yopa / The Smalls	Shooting Director	Sony FS5 Raw
2019	Anti-Corruption Films	Online Content	Allergan Global	Director	Alexa Mini
2019	More than an Engineer	Branded Content Series	Swansea University	Shooting Director	Sony FS5 Raw
2018	The Feeling	Branded Content	Winvic	Shooting Director	Sony FS7/FS5
2018	The Inventors & Measure Anything	Branded Content	Leica	Writer/Director	Alexa Mini
2018	Safari Park Dreamers	TV Commercial / Online Content	Aspinall Foundation	Writer/Director	Red Dragon
2017	Lightbulb Moment	Branded Content	Cohn & Wolfe	Director	Sony FS7
2017	Cyber Security 'Guy Fawkes' Series	Animation	Houses of Parliament	Writer/Director	2D Animation
2017	Hairburst	Commercial	Hairburst	Shooting Director	Sony FS7
2016	Drawy Book	Online Commercial	BiC	Producer / Director	Alexa Mini
2016	The Courtauld	Online Promo & 360 Video	The Courtauld	Shooting Director	F3 / GoPro
2016	You're Welcome.	TV Commercial	University of Northampton	Writer/Director	Alexa Mini
2015	Amazon Prime Day	TV Pilot	Amazon UK	Shooting Director	Sony FS7
2015	Visit Kent 2015	Commercial	Woofy / Visit Kent	Shooting Director	C100 / F3 / A7S / Drone

2015	Barclaycard Anything	Viral	Barclaycard	Writer/Director	Arri Amira
2015	Ambitious about autism	Documentary	Silverfish Media	Director	Sony F55
2014	Acute Internal Medicine	Corporate	NHS	Shooting Director	Sony F3
2014	Swansea Bay Moments	Commercial	Visit Swansea Bay	Shooting Director	C100 / F3 / GoPro
2014	Drive for Literacy: Dyslexia Films w/ Eddie Izzard	Documentary	Silverfish Media	Writer/Director	Sony F3
2014	Celebrity Trader: Ian Botham	Online Promo	Content is King / City Index	Shooting Director	Sony F3
2014	One Voice	Online Promo	Tesco	Writer/Director	Red Epic
2013	Bright Futures	Online Promo	Swansea University	Shooting Director	Canon C100
2013	Top Gear Bingo Promo	TV Commercial	BBC Top Gear	Producer / Director	Canon DSLR
2013	Heat App with Amy Childs	Online Promo	Heat Magazine	Shooting Director	Canon DSLR
2012	The Tesco Experience	Corporate	Elior	Shooting Director	Canon DSLR
2012	Top Gear: Performance Car of the Year BTS	BTS Promo	BBC Top Gear	Producer / Director	Canon DSLR
2012	The Elior Experience	Corporate	Elior	Producer / Director	Arri Alexa, Canon DSLR
2011	Isle of Wight Festival	Documentary	EAP	Shooting Director	Canon DSLR
2010	Transformed, Inspired.	TV Commercial	University of Northampton	Producer / Director	Photron BC2 @ 2,000fps
2010	Back to the 90s	Animated TVC	Ministry of Sound	Director	3D Animation / Clips
2010	The Trial of John Frost	Docu-Drama	Monmouthshire Council	Writer/Director	Canon DSLR

Education

INSTITUTION	COURSE	GRADE	DATE
Swansea Institute of Higher Education	BSc Multimedia	2:1 (Hons) Degree	September 2001 - June 2004

References

Andy Wise, New Business Director, Engine Creative
 Christian Bradshaw, Producer/Director

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